



EyeMail is a marketing communication technology that embeds video in email & mobile experiences for Employee & Customer Engagement and increases a call to action. The digital technology brings email to life and transforms traditional email communications into a compelling and memorable digital experience.

EyeMail delivers at 4-15k in size and generates 5-8 times higher click-thru rates than standard emails. Customers experience an increase in open and click-through rates over 60%, as opposed to standard conversion rates of 10-15%.

EyeMail serves as an integral element to a company's digital marketing strategy ideal for B2B and B2C communications. Our technology platform provides a unique and engaging perspective for Product and Service offerings to serve as a competitive advantage, focused on Engagement.

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Brings Email to ...LIFE

hello@eyemailinc.com

CUSTOMER ENGAGEMENT SOLUTION

INTERNAL & EXTERNAL COMMUNICATIONS

- + Customer Engagement
- + Extend Brand Awareness & Loyalty
- + Subscriber Communications
- + Executive Corporate Communications
- + Customer Surveys / Event Invitations
- + Sponsorships & Promotions
- + Products & Sales Introductions
- + Service Alerts & Crisis Communications

SERVICE MODEL OPTIONS

- + **Full Service Model:** Concept to completion including creative strategy, design, development and quality assurance.
- + **Production Model:** Client provides design files and EyeMail encodes, compresses and uploads into the email system of choice.
- + **Collaborative Model:** We work with your Agency or internal marketing departments to support the campaign development.

Click Here: [Before & After EyeMail Comparisons](#) ☆

CLIENTELE



The Coca-Cola Company

Microsoft



PORSCHE



WE LOGISTICS



GSD & M

ACCOLADES

- 2018 Catalyst of the Year - Delta Air Lines
- Microsoft Preferred Supplier Board Member
- Billion Dollar Roundtable Summit Speaker
- The Coca-Cola Company Mentorship Program
- Winner, Steve Award Innovator of the Year
- Shark Tank Show Finalist
- Black Enterprise Honoree Innovator of the Year
- MBE's Who Rock Award
- Atlanta Business League, Creative Style Award
- Madam C.J. Walker Business Achievement Award
- Women in Technology Honoree
- WBE USA Magazine -Top Companies
- Top 40 Technology Companies in Georgia
- Catalyst Magazine Honoree "One to Watch Award"

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